# ETHAN WELNER

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# **SKILLS**

HTML 5 CSS Javascript JQuery Ruby on Rails

Google Analytics Responsive Design Accessibility Design Research

- Extensive experience in responsive design principles
- Experience in modern Accessibility design
- Experience with the Bootstrap framework among others
- Skilled in mobile web and interface design for websites and mobile apps
- Extensive experience with design apps within the Adobe Suite
- Extensive experience designing the UI/UX of software in Sketch
- Extensive experience building websites and apps using modern techniques and technologies
- Experience with photographic production work
- Skilled in digital photography
- Implemented mail and web analytic systems with Google Analytics and MailChimp
- Experience mocking up websites/apps/features for prototyping and testing

# **EXPERIENCE**

## Senior Designer / Front End Developer

OpenGov, Boston Massachusetts

Government Technology / Aug 2019 - April 2020

- Redesigned the permitting, licensing, and code enforcement product line to function responsively and to adhere to the evolving comprehensive design system
- Researched, designed, and implemented new features within Opengovs suite of products
- Aided in the research and development of Opengovs standardized design system
- Created user and competitive research, conducted interviews with city and government officials, and aided in the creation of new IP as a part of a strong design team
- Built and maintained several features within Opengovs products using a variety of code languages
- Developed and implement standards and practices within the design and client onboarding process

## Senior Designer / Senior Developer

Boston Logic/Property Base, Boston Massachusetts

Real Estate Technology / Jan 2015 - March 2019

- Helped guide and implement new technologies to update the company's portfolio into fully responsive, lightweight, and modern new products
- Wholly designed the underlying Sequoia web app that is the company's core product
- Developed many aspects of the front end of the Sequoia platform
- Worked to design, develop and implement new features into the Sequoia platform
- Guided the UI/UX experience for a mix of SMB and Fortune 500 clients
- Spoke directly with customers and partners to develop design concepts and sketch new features tailored to their needs
- Designed and developed over 50 websites using modern design principles
- Developed and implement standards and practices within the design and client onboarding process

### Lead Designer / Web Developer

Pizzuti Development, Charlestown Massachusetts

Real Estate Development and Business Investment / Jan 2013 - Dec 2014

- Designed and produced graphics for web and print for multiple small businesses and new construction projects ranging from business cards to 60' skyscraper banners.
- Designed and developed multiple websites for business and development projects.
- Rebranded multiple businesses to have cohesive print, web, and physical presences.
- Designed the branding and marketing for large scale developments in the Boston area up to \$100m value.
- Implemented Google Analytics and Mailchimp across mutiple websites

#### **Content Production Artist**

Aveniros LLC, Woburn Massachusetts

Software development startup / Aug 2012 - Dec 2012

• Produced scholastic content using an in-house web authoring tool and performed design tasks such as web design, icon design, and the generation of brand standards.

#### **Production Assistant and Consultation**

White Tree Media. Portland Maine

Marketing Startup / May 2011 - June 2012

- Designed and produced graphics for video, web, and print for a variety of clients all over the world.
- Worked as a design and social media consultant to help businesses become social media aware.
- Process driven client work with a daily schedule, fast turnaround, and absolute deadlines.

#### **Graphic Artist**

The Hudson Museum, Orono Maine

Cultural Heritage Museum / Sep 2009 - May 2011

- Designed marketing and display graphics, flyers, and email blasts.
- Managed social media efforts.

# **EDUCATION**

The University of Maine, Orono, ME Bachelors: New Media Design

Southern Maine Community College, Portland, ME Associates: New Media